Wilton Public & Gregg Free Library

2009 Library Use Statistics and Value to the Community*

1. **Books: 25,079 borrowed.** Average retail value: $21. Value to community: $526,659.00
2. **Magazines: 2,347 borrowed.** Average retail price: $5. Value to community: $11,735.00
3. **Videos: 3,293 borrowed.** Average rental price $4. Value to community: $13,172.00
4. **Audios: 4,178 borrowed or downloaded**. Average retail price $15. Value to community: $62,670.00
5. **Museum passes: 59 borrowed**. Average retail value: $15. Value to community: $885.00
6. **Interlibrary loan Requests: 1,856.** Average loan value: $20. Value to community: $37,120.00
7. **Meeting Room Usage: 130.** Average rental value: $50. Value to community: $6,500.00
8. **Adult Programs: 522 attendees.** Average retail price for admission $10. Value to community: $5,220.00
9. **Young Adult/Children's program attendees: 843.** Average retail fee for programs: $7. Value to community: $5,901.00
10. **Computer and printer use: 4,166.** Average retail fee for PC and printer use: $15. Value to community: $62,490.00
11. **Reference Questions: 7,590**. Average value per question: $7. Value to community: $53,130.00
12. **Free Wireless Internet (WiFi) connection: 721** known users. Retail fees vary from $4-$20 per hr or per login. Value to community: $2,884.00 - $14,420.00

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Total Value of Services $788,366

In 2009, every dollar spent by The Library yielded a

return on investment of 394.5 % **

*****Based on data certified by American Library Association studies***
*****Divide total value of services by operations budget***

Thursday, January 16, 2010